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### **CFSG1 CASE STUDY UPDATE: June 2016**

***CFSG was asked, after a number of meetings with management, during the summer of 2015, to provide tactical and strategic advice for Copsync“COYN” “COYNW”. The Company wanted to increase their public market valuation and raise equity.***

***We immediately created an event, to announce a reverse split of their stock @ a ratio of 70:1 and then completed an IPO thru Maxim Group. Over ten million dollars was raised after the announced reverse stock split. Additional non-deal road shows were arranged for management and CFSG coordinated both deal road-show with members of the Investment Banking dept. at Maxim Group.***  
[www.maximgrp.com](http://www.maximgrp.com)

### **COPsync Announces Record 2015 Financial Results**

**DALLAS – March 28, 2016 – COPsync, Inc. (NASDAQ: COYN), which operates the nation's only law enforcement in-car, real-time information sharing and data communication network and the COPsync911™ threat-alert service for schools, government buildings, hospitals and other potentially at-risk facilities announces its financial results for the fiscal year ended December 31, 2015.**

### **Company Highlights for 2015**

- **NASDAQ Uplisting and Capital Raise: The Company completed a \$10.6 million underwritten public offering and successful uplisting to the NASDAQ Stock Market in November 2015 to accelerate business growth and enhance its corporate profile.**
- **Record Revenue: Total revenues reached a record \$6.1 million in fiscal 2015, a 4% increase compared to total revenues of \$5.9 million recorded in fiscal 2014. Total revenues in the second half of 2015 increased 32% year-over-year to \$3.7 million as the Company implemented a successful revamping of its sales team in the second quarter.**

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