

Leading Law Enforcement Data Sharing & Interoperability System

COPsync, Inc.

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Phone:
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Status:
Public: (NASDAQ: COYN)

Website:
www.COPsync.com

Key Contacts

Chief Executive Officer:
Mr. Ronald Woessner

Chief Financial Officer:
Mr. Barry Wilson

Chairman:
Mr. Joseph Alosa, Sr.

Market/Industry Snapshot

Industry:
Law Enforcement
Equipment and Technology

Sectors:
Interagency Interoperability
Systems; Threat-Alert
Systems; Software Driven
In-car Video

Market Size:
\$898 Million

Key Financial Data

Stock Price (2/12/16):
\$1.81

52 Wk. Range:
\$1.44 – \$20.00

3 Mo. Avg. Daily Volume:
37,184

Market Capitalization:
\$15.1 Million

Shares Outstanding:
8.4 Million

BUSINESS DESCRIPTION

COPsync, Inc. (NASDAQ: COYN), (“COPsync” or “the Company”), founded in 2005 and based in Addison, Texas, operates as a real-time, law enforcement mobile data information system in the United States. It provides the COPsync Network™ service via software-as-a-service (SaaS), which enables patrol officers to collect, report, and share critical data in real-time at the point of incident and obtain instant access to various local, state, and federal law enforcement databases. The Company sells its products and services through direct sales channels as well as distributors and resellers.

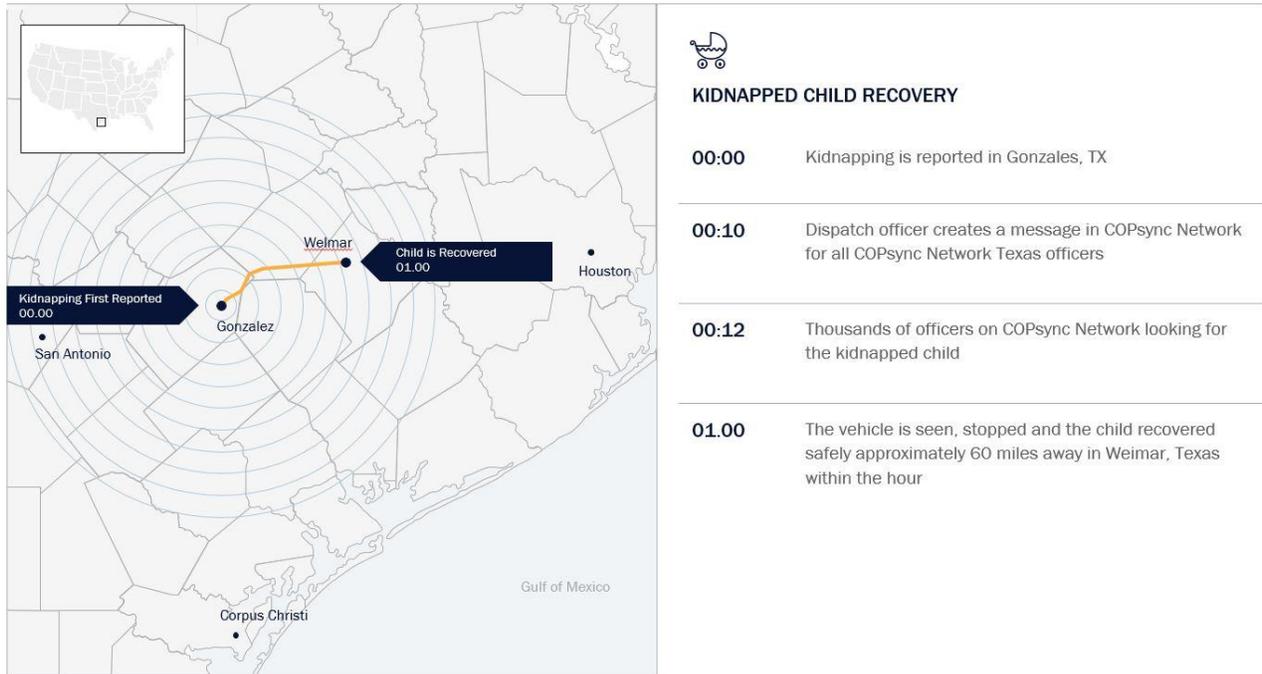
Solving the Issue of Information Sharing: State and local law enforcement agencies traditionally operate in information “silos.” Information about criminals and criminal activity known to one law enforcement agency is typically contained only in the database of that agency and is not shared or made known to other agencies, even those that are geographically proximate. Moreover, these databases do not provide non-adjudicated information, such as whether the person has made a threat against law enforcement, is a known gang member, has been questioned for suspicious activity, or is known to carry a weapon. With the COPsync Network, patrol officers have in-car, real-time access to the adjudicated NCIC and state specific Crime Information Center (CIC) data, the EPIC data, and also have access to non-adjudicated data from other agencies and officers.

Diversified Product and Service Offerings: The Company’s COPsync Network service enables officers to electronically write tickets, process DUI and other arrests, and document accidents and other incidents. Also, its COPsync service allows dispatchers and officers to send “be on the lookout” (BOLO) and other alerts of child kidnappings, robberies, car thefts, police pursuits, and other crimes in progress to officers on the COPsync Network. COPsync also offers VidTac®, its in-vehicle software-driven video camera system for law enforcement and fire departments. Further, the Company offers its COPsync911™ Threat-Alert Service, a threat-alert service that enables persons to instantly and silently send emergency alerts directly to the closest law enforcement officers in their patrol vehicles, as well as to the local 9-1-1 dispatch center. Additionally, COPsync provides its WARRANTsync®, service a statewide misdemeanor warrant clearing database, which enables officers in the field to receive notice of outstanding warrants in real-time at the point of a traffic stop.

Patent Protected Technology: COPsync holds a patent (patent no. 9,047,768) entitled, “Method, System, and Computer Product for Law Enforcement,” which is utilized in the COPsync Network. This patent, which expires in August 2032, is for a method performed by an information handling system comprising a network connection for communicating information about at least one subject, wherein the subject includes at least one of a subject vehicle or a subject person.

Recent Capital Raise and Uplist to NASDAQ: In November 2015, COPsync completed a \$10.6 million equity financing capital raise. This transaction helped the company uplist to the Nasdaq Capital Market exchange, solidified COPsync's balance sheet, and provided the necessary working capital to fund its 2015 and 2016 growth plans.

Real-time information sharing enables timely communication when every minute counts.



Testimonials



“[Texas county sheriff’s department Sergeant] sent me a message on COPsync requesting I look for a white Pontiac that I then had on a traffic stop. The information provided by [the Sergeant] saved my life. Sharing information in a timely manner is very critical for the safety of all law enforcement officers.”

-Texas Sheriff



“The importance of sharing critical information with neighboring counties and beyond cannot be understated. The COPsync mobile solution will allow our officers to submit all of their reports and citations electronically from the field, keeping our officers and supervisors out in areas where they are needed most. COPsync will not only save time and increase efficiency, but more importantly *it will save lives.*”

-Texas Sheriff

TABLE OF CONTENTS

EXECUTIVE SUMMARY	4
THE COMPANY	4
MARKET AND OPPORTUNITY	5
COMPANY HIGHLIGHTS.....	7
GROWTH STRATEGY	9
KEY MANAGEMENT & DIRECTORS.....	11
RECENT NEWS AND PRESS RELEASES.....	13
THE COMPANY.....	16
PRODUCTS AND TECHNOLOGY OVERVIEW.....	18
INTELLECTUAL PROPERTY	23
BUSINESS MODEL	24
OPERATIONS.....	25
SALES AND MARKETING.....	25
MARKET SIZE AND GROWTH RATES	26
COMPETITION	29
WEBSITE.....	32
TESTIMONIALS	33

EXECUTIVE SUMMARY

THE COMPANY

COPsync, Inc. operates what it believes to be the only real-time, law enforcement mobile data information network in the United States. COPsync refers to this real-time, in-car information sharing, communication, and data interoperability network as the "COPsync Network." The COPsync Network, delivered via software-as-a-service (SaaS), is designed for the purpose of:

- Allowing law enforcement officers to compile and share information, in real-time, via a common database accessible by all such officers on the COPsync Network, regardless of agency jurisdiction;
- Allowing officers to query, in real-time, various local, state, and federal law enforcement databases, including (i) the FBI Criminal Justice Information Service (CJIS) database, (ii) the state Criminal Justice Information Service databases for Texas, Mississippi, and Massachusetts, (iii) the historical databases of COPsync's agency subscribers who have provided it with such access, (iv) the Department of Homeland Security's El Paso Intelligence Center (EPIC) database, which collects information relating to persons crossing the United States – Mexico border, and (v) the COPsync Network database, and, as it expands the scope of its operations to states other than those noted above, COPsync anticipates that it will provide access to the law enforcement databases in those states as well, subject to approvals from the applicable governing state agencies;
- Allowing dispatchers and officers to send, in real-time, BOLO (be on the lookout) and other alerts of child kidnappings, robberies, car thefts, police pursuits, and other crimes in progress to all officers on the COPsync Network, regardless of agency jurisdiction;
- Allowing officers to write tickets, offense reports, crash reports, and other reports and electronically and seamlessly send, in real-time or near real-time, the information in those reports to the COPsync database and local court and agency databases;
- Informing officers of outstanding Texas Class C misdemeanor warrants, in real-time, at the point of a traffic stop and allowing the officers to collect payment for those warrants using a credit card, or providing notification to the warrant officers, through a specific feature enhancement to the COPsync Network that COPsync sometimes refers to as the WARRANTsync system.

In the Homeland Security Act of 2002, Congress mandated that all U.S. law enforcement agencies, federal, state, and local, implement information sharing solutions, referred to as "interoperability." The COPsync Network provides this interoperability. Prior to the introduction of the COPsync Network, significant information sharing among law enforcement agencies, regardless of agency jurisdiction, did not exist in the United States. COPsync believes that this lack of interoperability existed because law enforcement software vendors maintain proprietary systems that are not intended to interface with systems of other vendors. COPsync's business model is to bring real-time information sharing, communication, and data interoperability to as many law enforcement agencies as possible.

MARKET AND OPPORTUNITY

Law enforcement officers without real-time information sharing across jurisdictional boundaries are at a distinct disadvantage.

DECEMBER 2014, TWO NEW YORK CITY POLICE OFFICERS ARE SHOT AND KILLED:	
 5:48 a.m.	Baltimore County Police respond to a call that Ismaaiyl Brinsley shot and wounded his girlfriend.
 1:30 p.m.	Baltimore Police discover Brinsley Instagram posts threatening to kill New York officers. Determined posts being made from Brooklyn from his cell phone "pings."
 2:30 p.m.	Baltimore Police call NYPD precinct. Advise that Brinsley's cell phone (and presumably Brinsley) were in the precinct.
 2:45 p.m.	Baltimore Police send wanted poster to NYPD precinct by fax.
 2:47 p.m.	Approximate time officers are shot.

COPsync provides agencies with a real-time electronic network that delivers mission critical, actionable information.

Current law enforcement communication technologies and interagency interoperability systems lack the mobility, speed, and efficiency to appropriately deal with many intelligence disparities between departments for the purpose of mitigating damages from criminal activity.

The case of Ismaaiyl Brinsley murdering two police officers in Brooklyn, NY is a prime example of a loss that may have been prevented were police departments better connected and information allowed to flow more freely and swiftly.

As population grows and crimes become more technical and in nature, it will be necessary that law enforcement agencies and operatives utilize their own technologies and information infrastructures to stay updated on as many necessary data points to best perform their duties to protect and serve.

COPsync's products and services fill many gaps in current offerings that have not proven to be sufficient in dealing with the slow transfer of information and lack of cooperation between police departments and other organizations.

Rafael Ramos and Wenjian Liu National Blue Alert Act of 2015

On May 19, 2015, President Obama signed into law the Rafael Ramos and Wenjian Liu National Blue Alert Act of 2015, named for the two New York Police Department officers killed in December of 2014 by Ismaaiyl Brinsley in the ambush attack described above.

In this case, pertinent information regarding Ismaaiyl Brinsley's attack on his girlfriend and threats on social media to kill police officers were not transmitted to law enforcement officials in New York in a timely manner.



To honor these fallen officers and protect other law enforcement personnel in the future, this bill was drafted in order to:

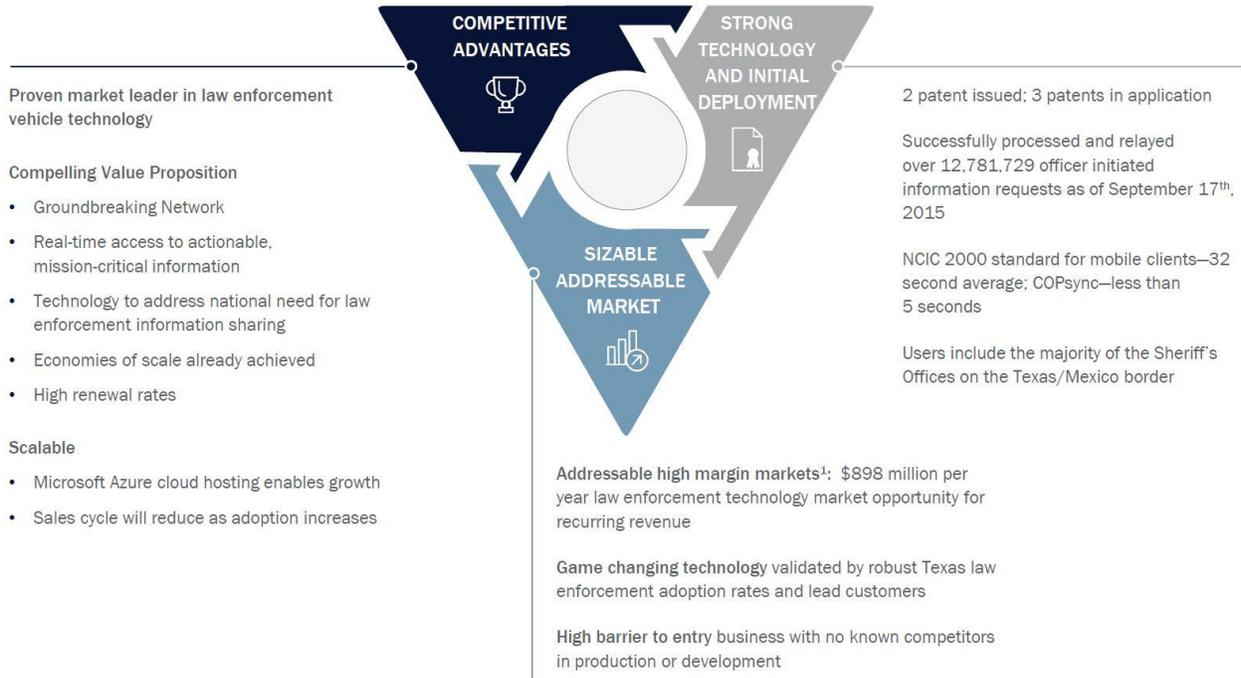
“encourage, enhance, and integrate Blue Alert plans throughout the United States in order to disseminate information when a law enforcement officer is seriously injured or killed in the line of duty, is missing in connection with the officer’s official duties, or an imminent and credible threat that an individual intends to cause serious injury or death of a law enforcement officer is received, and for other purposes.”

Upon signing the bill, President Obama remarked, “What this legislation is going to do is to initiate a Blue Alert System so that when we know there is an active threat against law enforcement that the alerts are going out at a comprehensive and expeditious way. That prevents the possibility that other officers may be caught by surprise, and it ensures that appropriate steps can be taken as quickly as possible.”

Under this law, the Justice Department is required to establish a new Blue Alert system modeled after the current Amber Alert and Silver Alert systems for abducted children and missing seniors, respectively.

The COPsync Network already fulfills the purpose and requirements of the planned Blue Alert system as its non-adjudicated information database already provides rapid access to information relating to officer safety threats based on data from multiple police departments and other justice department organizations.

COMPANY HIGHLIGHTS



1. U.S. Dept. of Justice, Office of Justice Programs, Bureau of Justice Statistics. Federal Law Enforcement Officers 2002. August 2003, NCJ 199995. Table 6 page 8

Information Sharing Replaces Agency “Information Silos”

State and local law enforcement agencies traditionally operate in “information silos.” Information about criminals and criminal activity known to one law enforcement agency is typically contained only in the database of that agency and is not shared or made known to other agencies, even those that are geographically proximate. The only exceptions to these information silos are the FBI National Crime Information Center (NCIC) and each state’s Crime Information Center. However, COPsync believes that these available databases have limited value because they only provide adjudicated information, such as certain warrant issuances, convictions or prison sentences. These databases do not provide non-adjudicated information, such as whether the person has made a threat against law enforcement, is a known gang member, has been questioned for suspicious activity, or is known to carry a weapon. Moreover, the NCIC and the state information is typically provided only by radio from the local dispatch office for those agencies that do not have in-vehicle computers.

With the COPsync Network, patrol officers have in-car, real-time access to the adjudicated NCIC and state data, the EPIC data, and also have access to non-adjudicated data from other agencies and officers using the COPsync Network, regardless of the type of computer infrastructure used by the other agencies. COPsync believes that it is the only provider in the United States whose primary business objective is to connect law enforcement agencies for this purpose.

Real-Time Communication Replacing Virtually No Communication between Agencies

Today, patrol officers typically cannot communicate in real-time with officers from other agencies because their radios are not interoperable. Thus, officers have no ability to advise other agencies in real-time of “officer needs assistance” situations, “be on the lookout” notifications (BOLOs), child abductions, robberies, or other crimes in progress.

Using the COPsync Network, agencies and officers can communicate with each other in real-time through instant messaging (computer to computer) or SMS (computer to cell phone). This ability enables virtually instantaneous communication of information to an individual officer, an agency, a county, a state or even the entire country – assuming the recipient is using the COPsync Network.

Electronic Tools Replacing Pen and Paper

Much of the work (e.g., traffic citations, arrests, suspicious activity reports, crash reports, and DUIs) of a typical patrol officer has historically been done with pen and paper. The COPsync Network provides 21st-century electronic tools designed to replace pen and paper. These electronic tools are designed to enable patrol officers to be more efficient. For example, the average DUI arrest in the State of Texas takes several hours to process, in part because of the many required handwritten forms involved. Using the COPsync Network, an officer can complete the paperwork for a DUI arrest in a fraction of the time. Routine traffic stops can also be completed much quicker, and the tickets can be seamlessly and electronically sent to the courts for processing.

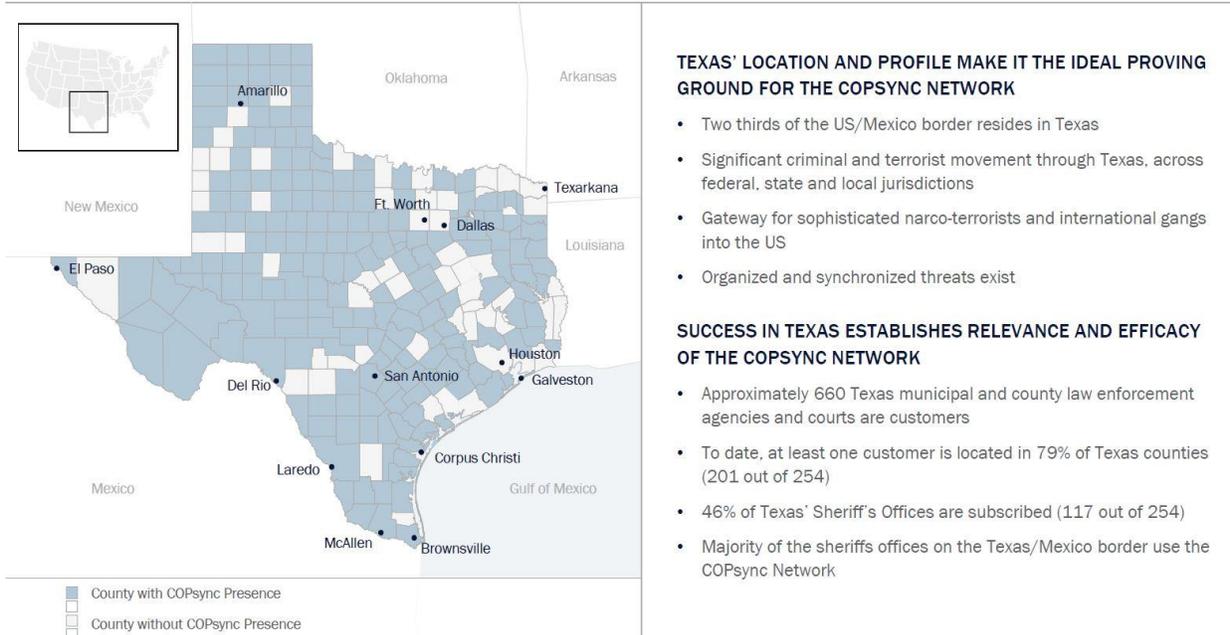
Software Driven, Digital In-Car Video System

COPsync’s VidTac in-vehicle video system is a 100% digital, high performance, software-driven video system designed for law enforcement. Typical in-vehicle video systems are “hardware-centric” DVR-based systems. The video capture, compression, and encryption of the video stream is all performed by the DVR. High-end digital DVR-based systems are expensive, some with an estimated price in excess of \$5,000 per system. These DVR-based video systems are typically replaced at the same expensive price point every three to four years as new patrol vehicles are placed into service.

COPsync believes that its VidTac system, with an average price of \$3,550, is price advantageous vis-a-vis other high-end video systems. Moreover, since COPsync’s system is software based, most maintenance fixes and updates can be automatically and seamlessly “pushed” to the users, thus avoiding the need for an expensive and time-consuming “swap out” of the video hardware.

GROWTH STRATEGY

COPsync has been tested on the ground in Texas, home to eleven percent of all US federal and state law enforcement officers, establishing a base case for nationwide rollout.¹



1. U.S. Dept. of Justice, Office of Justice Programs, Bureau of Justice Statistics. Federal Law Enforcement Officers 2002. August 2003, NCJ 199995. Table 6 page 8.

Through its direct sales, indirect sales, and reseller activities, COPsync continues to approach new law enforcement departments, courts, and other institutions for the implementation of its products. Furthermore, COPsync coordinates with media affiliates and crime prevention organizations for the development and expansion of education initiatives to further awareness of the benefits of the COPsync Network and its other products.

As of September 30, 2015, more than 660 law enforcement agencies and courts, primarily in the State of Texas, had contractually subscribed to use our COPsync Network real-time data collection, data sharing, and warrant collection service, and approximately 145 school districts had subscribed to COPsync911. We currently have at least one subscriber using the COPsync Network in 79% of the 254 Texas counties.

Also as of September 30, 2015, the COPsync Network service successfully submitted, processed, and relayed over 13,092,772 officer-initiated information requests. On average, the service is returning responses to its customers in less than five seconds, well within the 32-second average NCIC 2000 standard for mobile clients.

KEY MANAGEMENT & DIRECTORS

Mr. Ronald Woessner, *Chief Executive Officer*

Mr. Woessner has worked in a senior executive or legal capacity at publicly held, start-up, and emerging technology companies for nearly 20 years. Mr. Woessner has also served as chief executive officer for COPsync, Inc. and its predecessor-in-interest, COPsync, since October 2010. Prior to that, he served as senior vice president and general counsel for Zix Corporation (NASDAQ: ZIXI), a subscription-based, encrypted email services provider that enables healthcare and financial institutions to comply with HIPAA and GLBA. Prior to that, he served as vice president and general counsel of Amtech Corporation (NASDAQ: AMTC), a manufacturer of RFID products and services, whose electronic toll collection systems, including the Northeast's "E-Z Pass", Florida's "SunPass", and DFW's "TollTag" toll collection systems, are used throughout the U.S., and whose automatic equipment identification systems are used by railroads in 24 countries and on all habitable continents of the world. Mr. Woessner is a magna cum laude graduate of a top 20 law school, a summa cum laude graduate of Texas A&M University, has obtained a director certification from the National Association of Corporate Directors (NACD), and is a certified Toastmaster by Toastmasters International.

Mr. Barry Wilson, *Chief Financial Officer*

Mr. Wilson has worked for nearly 20 years in a variety of accounting and financial capacities at publicly-held, start-up, and emerging technology companies. Mr. Wilson has also served as chief financial officer for COPsync and its predecessor-in-interest, COPsync, since November 2010. Prior to that, he served as chief financial officer and treasurer as well as vice president of accounting and finance for Zix Corporation (NASDAQ: ZIXI), a subscription-based, encrypted email services provider that enables healthcare and financial institutions to comply with HIPAA and GLBA. He previously served as director of finance for Amtech Corporation (NASDAQ: AMTC), a manufacturer of RFID products and services, whose electronic toll collection systems are used throughout the U.S. and whose automatic equipment identification systems are used by railroads in 24 countries and on all habitable continents of the world. Prior to joining Amtech, Mr. Wilson held accounting and finance positions at both publicly-held and privately-owned enterprises. Mr. Wilson is a licensed certified public accountant with a degree in accounting from Point Park University, Pittsburgh, PA.

Mr. Russell Chaney, *Cofounder*

Mr. Chaney began his law enforcement career in 1987 riding with deputies of the Comal County, TX Sheriff's Office and troopers with the Texas Highway Patrol. The following year, he received his Texas Peace Officer Certification from the San Antonio Law Enforcement Academy and subsequently worked for both municipal police departments and Texas constables' offices. During this period, he also worked as a professional sales executive and was co-founder and chief executive officer of CARad.com, which was sold to eBay, Inc. in 2003 and continues to operate as "eBay Motors." Mr. Chaney maintains his law enforcement commission with the Comal County Constables Office, Precinct 4.

Mr. J. Shane Rapp, Cofounder – President

Mr. Rapp's public service started in 1996 as a civilian rider with various law enforcement agencies. He received his Texas Peace Officer Certification from the San Antonio Law Enforcement Academy in 1998 and later received the Texas Communications Officers and Texas Communications Officers Supervisors certifications. In 2004, Mr. Rapp was elected constable of Comal County, TX, Precinct 4, and continues to hold that position today. During his law enforcement career, Mr. Rapp worked in various corporate and sales executive capacities. Mr. Rapp was also co-founder of CARad.com, which was sold to eBay, Inc. in 2003 and continues to operate as “eBay Motors.”

Mr. Brian Tuskan, Director

Mr. Tuskan has nearly three decades of experience in law enforcement and in the private security sector. He is also a subject matter expert in physical security technologies and security investigations, including major crimes, threat management/workplace violence mitigation, asset protection, frauds, and thefts. With more than 14 years of corporate security experience as senior director of security at Microsoft Corporation, he has led global enterprise security teams in the following areas: physical security operations, technology, investigations, communications, retail security, event security, intelligence, and business development. He has also served more than 12 years in law enforcement with the City of Redmond Police (Washington) and the Honolulu Police Department (Hawaii). During his distinguished law enforcement career, he served as a patrol officer, ATV specialized unit, SWAT tactical team member, criminal intelligence, undercover narcotics detective, major crimes detective, and officer-in-charge.

Mr. Joel Hochberg, Director

Mr. Hochberg is the designee of COPsync's Series B Preferred Stock. Previously, Mr. Hochberg was the president of a prominent software company in the video game industry, which was later sold to Microsoft in 2004, after which, he served as a consultant to Microsoft's X-Box division for three years. Additionally, Mr. Hochberg served as the vice president of Centuri, Inc. (formerly Allied Leisure Industries), a public company and manufacturer of coin-operated amusement devices.

Mr. Joseph Alosa, Sr., Chairman

Mr. Alosa is the CEO of the Profile Group, Inc. (based in Conway, NH) as well as Patsy's, Inc. and Patsy's Leasing Corp. (based in Concord, NH). Mr. Alosa currently operates over a dozen successful transportation industry companies throughout New England and brings decades of business experience working with law enforcement agencies in the Northeast. He serves on numerous community and professional boards in New Hampshire and has served as a representative member of the New England Advisory Board for the Federal Reserve Bank of Boston. Mr. Alosa is an honors graduate of the Stanford Graduate School's Executive Management Program.

Mr. Robert Harris, Director

Mr. Harris is the CEO of Mainland Bank, in the Houston, Texas area. He is also a principal at the investment fund of 824 Highway 3 Investments, LP, which holds an investment in COPsync.

RECENT NEWS AND PRESS RELEASES

COPsync to Host Workshop for Texas Law Enforcement and Brand Ambassadors, *January 29, 2016*

COPsync hosted an interactive workshop for COPsync's team of brand ambassadors alongside Texas law enforcement officials on January 29, 2016, at the Gaylord Texan Resort & Convention Center in Grapevine, TX. Participants included COPsync executives, United Nations Ambassador and former NFL team Captain Jack Brewer, and police chiefs and law enforcement officials.

Hill Country Telephone Cooperative to Implement COPsync911™ at Seven Locations in Texas, *January 26, 2016*

COPsync announced that the Hill Country Telephone Cooperative (HCTC) will implement the COPsync911™ threat-alert system at seven of its locations in Texas.

COPsync Announces COURTSync™ to Improve Courthouse Security, *January 22, 2016*

COPsync announced COURTSync™, which provides a higher level of courthouse protection and efficiency and includes the features of the COPsync911™ threat-alert system and the WARRANTSync® module, which permits law enforcement officers to access the Company's Class C warrant database.

COPsync Hosts Law Enforcement Officials and Community Leaders at NY-NJ Launch Event, *January 14, 2016*

COPsync hosted a meeting January 7, 2016, in New York City to announce plans to launch COPsync's safety and security solutions for schools, law enforcement agencies and municipalities across the states of New York and New Jersey.

COPsync Continues Network Expansion with Access to Over \$10 Million of Outstanding Class C Warrants, *January 13, 2016*

COPsync announced that it now provides law enforcement professionals on the COPsync Network with real-time access to more than \$10 million of outstanding Texas Class C misdemeanor warrants.

COPsync to Present to Over 200 Law Enforcement Professionals and Government Agencies at Florida Police Chiefs Association Conference, *January 7, 2016*

COPsync to present at a sponsored luncheon at the Florida Police Chiefs Association's (FPCA) 2016 Mid-Winter Training Conference & Exposition held January 9 - January 12, 2016, at the Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida.

LA State Senator Guillory Highlights the Need for COPsync's Safety and Security Solutions in Schools and Municipalities Across the State of Louisiana, *December 23, 2015*

COPsync was featured by Louisiana State Senator Elbert Guillory at a press conference held on December 22 to support the adoption of COPsync's safety and security solutions in Louisiana's 24th District and in schools and municipalities across the State of Louisiana.

COPsync Provides Metrics Regarding Network Size and Scope, *December 15, 2015*

COPsync reported metrics regarding the scope of its interoperability network and the COPsync911 threat-alert system for schools, government buildings, hospitals and other potentially at-risk facilities.

COPsync Aligns with Blue Alert Foundation to Launch Nationwide Police Protection Campaign, December 11, 2015

COPsync and the Blue Alert Foundation, developer of the National Blue Alert system to share information about threats to law enforcement officers and to apprehend those who make them, joined forces to raise awareness of the recently signed “Blue Alert” law in the United States.

COPsync Hires Brewer and Associates Consulting, LLC, December 9, 2015

COPsync announced the hiring of Brewer and Associates Consulting, LLC, a global business development and marketing firm that will focus on brand development and an overall expansion strategy for COPsync.

COPsync and McGruff the Crime Dog® to Promote School Safety Nationwide, December 2, 2015

COPsync and the National Crime Prevention Council (NCPC), home to icon McGruff the Crime Dog®, entered into an agreement to promote school safety training and enhance the quality of COPsync911 training. This is a continued collaboration between COPsync and NCPC following the successful COPsync911 pilot project announced in June 2015.

COPsync Launches Expansion into the Northeast Region, November 24, 2015

COPsync announced a new alliance with Hudson Strategies Government Relations (HSGR), a New York-based consulting firm, staffed by former law enforcement professionals with a combined 75 years of policing, to assist COPsync with expansion in the Northeast region of the United States.

COPsync Announces Uplisting to NASDAQ and Pricing of \$10.6 Million Underwritten Offering, November 13, 2015

COPsync announced the approval to list its common shares and warrants on the NASDAQ Capital Market effective November 13, 2015, trading under the tickers COYN and COYNW, respectively. COPsync also announced the pricing of an underwritten public offering of 3,028,572 shares of common stock and warrants to purchase up to an aggregate of 3,028,572 shares of common stock at an offering price of \$3.49 per share and \$0.01 per warrant. The warrants have a per share exercise price of \$3.125, are exercisable immediately, and expire five years from the date of issuance.

COPsync Announces 1-for-50 Reverse Stock Split, October 13, 2015

Effective at 12:01 AM on October 14, 2015, the reverse stock split reduced COPsync’s outstanding common stock from 208,588,818 to approximately 4,171,806 shares with proportional adjustments made to COPsync’s outstanding stock options and warrants.

COPsync Board of Directors Makes Several Announcements, September 9, 2015

COPsync’s board of directors unanimously approved a 1-for-50 reverse stock split of the Company’s authorized, issued, and outstanding shares of common stock that were previously approved by a majority of the Company’s common shareholders by written consent on July 7, 2015. COPsync’s board of directors also established separate audit, compensation, and nominating and corporate governance committees. Furthermore, COPsync’s board of directors approved and adopted amended and restated bylaws and a code of ethics.

Rhode Island Public Schools First in State to Implement COPsync911, September 2, 2015

COPsync, in tandem with the Office of Mayor James A. Diossa, announced that the City of Central Falls, RI public schools will be the first in the state to implement the COPsync911 threat-alert system.

COPsync Announces Second Quarter 2015 Financial Results, August 13, 2015

COPsync announced that its recurring revenues continue to increase, Q2 sales bookings hit the highest level since 2013, and cost of sales decreased year-over-year.

COPsync, National Crime Prevention Council (NCPC), and McGruff the Crime Dog® Promote COPsync Solutions to Schools, June 29, 2015

"The goal of the new NCPC and COPsync pilot program is to work together with schools and law enforcement to increase response time and to enhance safety in our schools," said Ann M. Harkins, President and CEO of NCPC.

COPsync Featured on El Paso's FOX TV Affiliate on June 11 – News Spotlights Vinton (TX) Police Department's Successful Use of COPsync Network, June 15, 2015

The segment and article, entitled "Vinton Police fighting crime with new in-car sharing system," focus on the Vinton, Texas police department's successful implementation and use of the COPsync Network. Vinton is the first law enforcement agency in El Paso County to use the system.

COPsync Appoints Law Enforcement and Security Expert, Brian Tuskan, to Board of Directors, June 2, 2015

The board of directors of COPsync, Inc. appointed Brian Tuskan, senior director of security at Microsoft Corporation, as a new director. In this position, Mr. Tuskan will assist COPsync with certain business development opportunities.

COPsync Announces Record 2014 Financial Results, August 13, 2015

COPsync's revenues in 2014 increased 25% over those for 2013 (including recurring revenue increasing 49% year-over-year), gross profit for recurring revenue increased to 60% in 2014 from 46% in 2013, and it expanded into Louisiana with the addition of nearly 40 schools.

New Hampshire State Police Becomes Nation's First Highway Patrol to Adopt COPsync System; Company Continues Nationwide Expansion Plans, November 20, 2014

The state's highway patrol subscribed to use the "responder" module of the COPsync system, which will enable the agency's hundreds of patrol officers to respond to emergency alerts from schools and other at-risk facilities equipped with the company's COPsync911 threat-alert system.

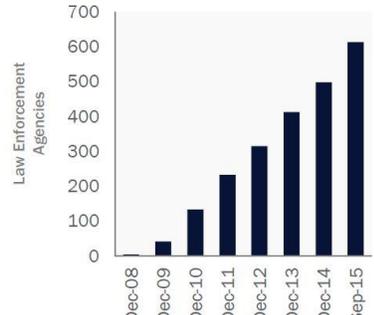
THE COMPANY

COPsync’s mission is to create value by enabling law enforcement officers and other security professionals to interdict crime and criminal activity more effectively and efficiently, thereby protecting lives and property.

Today, COPsync operates the nation’s largest law enforcement real-time, information sharing, communication and data interoperability network. COPsync’s mobile application enables officers to efficiently gather information at the point of incident and immediately share critical data with all officers on the COPsync Network.

COPsync sells the COPsync Network service, which is a real-time, in-car information sharing, communication, and data interoperability network for law enforcement agencies. The COPsync Network service enables patrol officers to collect, report, and share critical data in real-time at the point of incident and obtain instant access to various local, state, and federal law enforcement databases. The COPsync Network service also eliminates manual processes and increases officer productivity by enabling officers to electronically write tickets, process DUI and other arrests, and document accidents and other incidents. COPsync believes that the COPsync Network service saves lives, reduces unsolved crimes, and assists in apprehending criminals through such features as a nationwide officer safety alert system, GPS/auto vehicle location, and distance-based alerts for crimes in progress, such as child abductions, bank robberies, and police pursuits. COPsync has designed the COPsync Network to be “vendor neutral”, meaning it can be used with products and services offered by other law enforcement technology vendors. Additionally, the COPsync Network system architecture is designed to scale nationwide.

COPsync has a history of successful law enforcement technology development and deployment.

 <p>ORIGIN</p> <p>Company began realizing revenues from operations in the fourth quarter of 2008</p>	 <p>EXECUTIVE TEAM</p> <p>Senior executives include experienced technology entrepreneurs and law enforcement officers</p>	 <p>INNOVATIVE TECHNOLOGY PLATFORMS</p> <p>Intellectual property includes 2 patent issued and 3 patents in application</p>	<p>Customer Growth</p>  <table border="1"> <caption>Customer Growth Data</caption> <thead> <tr> <th>Period</th> <th>Law Enforcement Agencies</th> </tr> </thead> <tbody> <tr> <td>Dec-08</td> <td>~20</td> </tr> <tr> <td>Dec-09</td> <td>~40</td> </tr> <tr> <td>Dec-10</td> <td>~130</td> </tr> <tr> <td>Dec-11</td> <td>~230</td> </tr> <tr> <td>Dec-12</td> <td>~320</td> </tr> <tr> <td>Dec-13</td> <td>~410</td> </tr> <tr> <td>Dec-14</td> <td>~500</td> </tr> <tr> <td>Sep-15</td> <td>~610</td> </tr> </tbody> </table>	Period	Law Enforcement Agencies	Dec-08	~20	Dec-09	~40	Dec-10	~130	Dec-11	~230	Dec-12	~320	Dec-13	~410	Dec-14	~500	Sep-15	~610
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 <p>EXPANSION</p> <p>Ample capacity to scale nationwide, using Microsoft Azure platform</p>	 <p>HEADQUARTERS</p> <p>Software development facility in Dallas includes corporate headquarters, R&D and sales</p>	 <p>STAFF</p> <p>Over 40 employees including sales, R&D, round-the-clock technical support and field installation</p>	<p>COPsync operates the nation’s only law enforcement real-time, information sharing, communication and data interoperability network.</p>																		

In addition to its core COPsync Network service, COPsync offers three complementary service/product offerings. These offerings are: COPsync911, an emergency threat notification service; VidTac, an in-vehicle software-driven video camera system for law enforcement and fire departments; and WARRANTsync, a statewide misdemeanor warrant-clearing database.

COPsync offers the COPsync911 threat-alert service, first introduced in the second quarter of 2013, for use in schools, hospitals, day care facilities, governmental office buildings, energy infrastructure, and other facilities with a high level of concern about security. When used in schools, for example, the COPsync911 service enables school personnel to instantly and silently send emergency alerts directly to the closest law enforcement officers in their patrol vehicles and to the local 9-1-1 dispatch center with the mere click of a screen icon located on every Windows-based computer or any handheld device within the facility. The alert is also sent to the cell phones of all law enforcement officers in the area and to all teachers, administrators, and other staff at the school, alerting them to imminent danger. The October 2013 Police Magazine article *Quicker Response to Active Shooters* stated, "Department of Homeland Security research reveals that the average duration of an active shooter incident at a school is 12.5 minutes. In contrast, the average response time for law enforcement is 18 minutes." This involved a victim reaching the 9-1-1 dispatch representative, the dispatch representative reaching officers and officers arriving on the scene. Since the COPsync911 service sends alerts directly to the closest officers in their patrol cars and to the 9-1-1 dispatch center at the same time, COPsync expects its COPsync911 service to materially reduce emergency law enforcement response times.

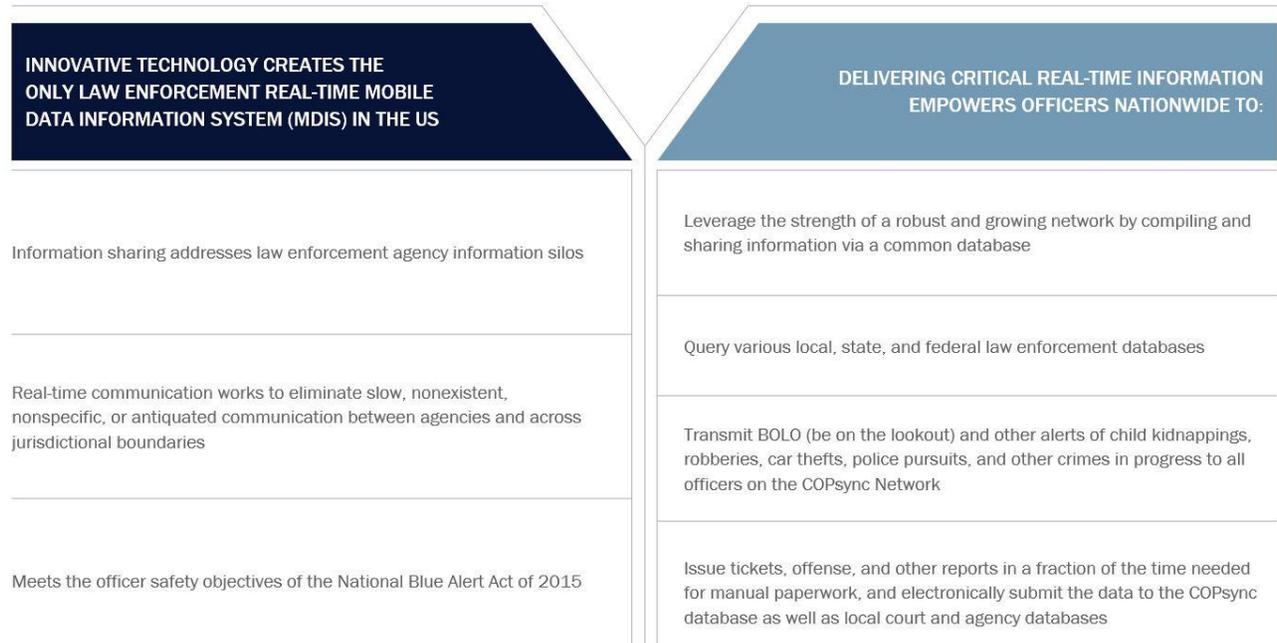
VidTac is a software-driven video system for law enforcement. Traditional in-vehicle video systems are "hardware-centric" DVR-based systems. The DVR performs the video capture, compression, and encryption of the video stream. The estimated price of these high-end, digital DVR-based systems is in excess of \$5,000 per system. These DVR-based systems are typically replaced, at the same expensive price point, every three to four years as new patrol vehicles are placed into service.

The VidTac system is price advantageous vis-a-vis other high-end video systems, since the Company is offering it for sale at a much lower price than the average price of DVR-based video systems. Furthermore, for those agencies that have in-vehicle computers, the VidTac system eliminates the need for the agency to purchase a second computer, i.e., the DVR, and eliminates the need to replace this second (DVR) computer every three to four years as new patrol vehicles are placed into service.

The WARRANTsync system is designed to be a Texas statewide misdemeanor warrant-clearing database. It enables law enforcement officers in the field to receive notice of outstanding warrants in real-time at the point of a traffic stop. The WARRANTsync system enables the offender to pay the outstanding warrant fees and costs using a credit card. Following payment, the offender is given a receipt, and the transaction is complete. This product could be viewed as an enhancement feature to the core COPsync Network service since all COPsync Network users receive the outstanding Warrant notice.

PRODUCTS AND TECHNOLOGY OVERVIEW

COPsync created a solution to address a critical industry need for timely, targeted, actionable information.



THE COPSYNC NETWORK

The COPsync Network enables officers to report and share critical data in real-time at the point of incident. Officers are also able to obtain instant access to local, state, and federal law enforcement databases. The technology offering eliminates manual processes and increases officer productivity by enabling officers to electronically write tickets, accident reports, DUI forms, arrest forms, and incident and offense reports. The in-car warrant-clearing feature enables collection of unpaid county or municipal court warrant fees. These features and capabilities are described below.

Citation Module: With a swipe of a driver’s license, the Citation Module instantly notifies an officer of outstanding warrants, BOLOs, past offenses recorded in county, state, and federal database, and previous interactions with other officers on the COPsync Network. A citation search feature and easy-to-navigate interface speeds the preparation of citations that can be printed in the patrol car. If an interface is established, citation information flows instantly to the applicable court system.

Crash Report Builder: The comprehensive, flexible, and easy-to-use Crash Report Builder speeds the collection of vehicle crash information and the preparation of crash scene diagrams. The NHTSA-compliant report and diagram are transmitted to public crash reporting bureaus that support electronic submission and are immediately accessible to other officers and agencies in the COPsync Network.

Location History Module: The Location History Module displays past law enforcement actions associated with any street address. Information from past actions can be used to generate new reports, which will also appear in subsequent inquiries.

Incident Report Builder: Using Incident Report Builder, officers spend more time on patrol because they can efficiently produce quality incident reports. Information is captured and the report auto-populated by the swipe of a driver's license or from public databases. The interface ensures every detail of the incident is captured, thus reducing follow-up investigations. Once approved, incident information is available to other officers and agencies in the COPsync Network and is instantly transferable to other county or municipality databases.



DUI/DWI Offense Module: Officers can quickly capture information about the driver, other vehicle occupants, and witnesses from drivers' licenses and automatically insert it into required DUI/DWI forms such as vehicle tow sheets, jail forms, court required complaints, offense reports, government-mandated reports, etc.

License Query Module: With the information swiped from a driver's license, COPsync will simultaneously query the following databases and display the results in real-time, including any photos and mug shots, in a uniform, easy-to-read format. Information derived from these queries can be automatically inserted in investigative reports.

- National Crime Information Center (NCIC)
- The appropriate state crime information center (e.g. Texas Crime Information Center)
- National Sex Offender Registry
- Agency RMS and JMS, if connectivity is available
- All COPsync databases, such as BOLO, Citation, Warrant, History, etc.

Patrol Vehicle Instant Messenger Module: An officer or agency can use Instant Messaging (IM) to instantaneously and securely broadcast an alert to any other officers in the COPsync network. It applies to crimes in progress, police pursuits, terror alerts, officers needing assistance, or a quick query to fellow officers inquiring about a suspicious person. The message can be attached to an incident report and used as a basis for probable cause to initiate a traffic stop of another field contact.

Offense Reporting: Handwriting and transcribing reports are a thing of the past with the Offense Reporting feature. Once entered to COPsync, data can be used to prepare in-car reports and is instantly communicated to the agency and shared in real-time with all officers on the COPsync Network.

Public Service Module: Using the Public Service module, an officer can efficiently capture information unrelated to a specific call. The activity is then automatically inserted in the officer's Daily Activity Log.

Law Reference Module: COPsync contains a complete, fully searchable set of statutes and traffic laws for all 50 states, eliminating expensive, bulky reference books. Entries can be bookmarked for quick future reference.

Registration Query Module: With a vehicle license plate or vehicle identification number (VIN), COPsync instantly queries the databases listed below and compiles the results in an easy-to-read format. Information from the query can be used to prepare any of several investigative reports and forms without being reentered, and the interaction is recorded, even if no stop occurred.

- National Crime Information Center (NCIC)
- The appropriate state crime information center (e.g. Texas Crime Information Center)
- National Sex Offender Registry
- Agency RMS and JMS, if connectivity is available
- Vehicle manufacturer databases
- All COPsync databases, such as BOLO, Warrant, History, etc.

Supplemental Report Module: COPsync's Supplemental Report Module allows an officer, whether in a vehicle or in the office, to append new information or evidence to an existing case.

Traffic Stop Module: With the Traffic Stop Module, an officer can use a driver's license to query applicable federal and state databases, including all COPsync databases.

Alarms/Be on the Look-Out/Attempt to Locate Module: Officers or agency personnel can create alarms and BOLOs for a variety of reasons, including officer safety alerts, missing persons, attempt to locate, etc. These alarms and BOLOs can contain photos of individuals or vehicles in addition to other relevant information on the subject. Officers can see a list of all active alarms and BOLOs issued by any officer or agency in the COPsync Network. Any officer who encounters an individual or vehicle with an active alarm or BOLO is immediately notified by a display and alert sound. Inactive alarm and BOLO information is retained indefinitely.



The WARRANTsync secure servers contain a database of open Class C misdemeanor warrants for every participating county or municipal court. During traffic stops, patrol officers are notified of any outstanding warrants from all participating courts, regardless of court or agency jurisdiction.

Patrol officers on the COPsync Network are then able to collect payment for outstanding class C misdemeanor warrants via credit card or debit card or to deliver the offender a "warning notice" that a Class C warrant has been issued for their arrest.

The WARRANTsync system handles warrants from all participating courts, regardless of whether the warrant was issued by the collecting officer's jurisdiction or another court jurisdiction. The system handles all aspects of the payment authorization and reconciliation process. It automatically sends all credit card payments to the warrant-issuing court, which avoids the need for expensive manual processes and reconciliations, and bills the warrant issuing court for the statutory warrant collection fee owed to the agency that executed the warrant.



The COPsync911 threat-alert service is designed for use in schools, hospitals, day care facilities, government office buildings, energy infrastructure, and other facilities with a high level of concern about security. Its purpose is to save minutes when seconds count by decreasing first responder response times in crisis situations and equipping first responders with up-to-the-second situational information.

When used in schools, the COPsync911 service enables school personnel to instantly and silently send emergency alerts directly to the closest law enforcement officers in their patrol vehicles and to the local 9-1-1 dispatch center with the mere click of an icon, from any computer within the facility and from any cell phone and other mobile devices associated with the facility. The alert is also sent to the in-vehicle computers and cell phones of all law enforcement officers in the area and to all teachers, administrators, and other staff at the school, alerting them to imminent danger. COPsync expects its COPsync911 service to reduce emergency law enforcement response times in those circumstances when seconds and minutes count.



Once the alert is sent, a "crisis communication portal" is established among the person(s) sending the alert, the responding patrol vehicles, and the local law enforcement 9-1-1 dispatch center. This allows the person(s) initiating the alert to communicate silently with responding officers and the 9-1-1 dispatch center about the nature of the threat, whether it is an active gunman, fire, suspicious person, or other emergency. The crisis communication portal also provides a link to a diagram of the school or other facility and a map to its location.

COPsync911 is FIPS 140-2 compliant.



COPsync’s Software Driven Video (SDV) leverages the power of 21st-century computers that many departments already have in the patrol car. Law enforcement agencies can replace the typical video system DVR with software installed on their in-vehicle PCs and save thousands of dollars.

With VidTac, law enforcement gets a twin lens camera system packing a 1080p high-definition video camera and a 5 megapixel still camera, both cameras in one ultra-small camera housing. The system produces twice the image clarity of other systems and reads license plates at twice the distance. Multiple redundant drives, the flexibility for agencies to control file size, automatic snapshot, crash and rollover detection, siren trigger, and GPS all come standard.

Best system price

- Half the price of other systems
- 60% replacement cost savings
- System follows the falling cost of computers
- Eliminate expensive DVR hardware
- Reduces long-term storage costs with adjustable file size control
- Reduces training costs because of ease of use

Best system features and performance

- 1080p high-definition video
- 5-megapixel snapshots
- Twin lens for video and snapshot at the same time
- Automatic snapshot
- Clearly see license plates 50+ feet away
- Redundant back-up



INTELLECTUAL PROPERTY

COPsync holds a patent (patent no. 9,047,768) entitled, “Method, System, and Computer Product for Law Enforcement,” which is utilized in the COPsync Network. This patent, which expires in August 2032, is for a method performed by an information handling system comprising a network connection for communicating information about at least one subject, wherein the subject includes at least one of a subject vehicle or a subject person.

Additionally, COPsync has received a Notice of Allowance from the U.S. Patent and Trademark Office for Patent Application Serial No. 13,790,182, patent number 9,143,670, entitled, “Video Capture System Including Two Independent Image Sensors,” which is utilized in its VidTac product. This patent application is for an in-vehicle video system comprising a forward-looking camera system that includes two independent image sensors and associated digital signal processors for processing imagery received from the respective independent image sensors.

Additionally, COPsync has filed patent applications covering other aspects of the features and functionality of its products and services.

The federal trademark “COPSYNC” is held by a third party, but COPsync disputes the validity of the registered holder’s rights in the mark. If the third party were to assert a trademark infringement claim against COPsync, COPsync could incur substantial costs and expenses of defending the claim and could be forced to relinquish its use of the “COPSYNC” mark and adopt a different trademark. This could cause a loss of the goodwill it has accumulated with respect to the sales of its products and services using the “COPSYNC” mark. COPsync does, however, hold a Texas trademark registration for the mark “COPSYNC,” which expires in May 2018. COPsync also has a trademark registration pending with the State of Texas for the mark “COPSYNC 911.” Additionally, COPsync holds federal trademark registrations for the marks “VIDTAC” and “WARRANTSYNC,” which expire in December 2022 and January 2024, respectively.

Research and Development

COPsync has devoted a substantial amount of its resources to software and hardware development activities in recent years. Total research and development expenses for the years ended December 31, 2014 and 2013 were \$1,952,786 and \$2,157,597, respectively. The expenses incurred in 2014 were principally devoted to the continued development and refinement of its COPsync911 threat-alert service and its VidTac system, and development efforts to enhance the scalability of its COPsync Network and COPsync911 service offerings. The expenses incurred in 2013 were principally driven by the development of its COPsync911 threat-alert service, which was launched in the second quarter of 2013.

BUSINESS MODEL

COPsync offers the COPsync Network and the COPsync911 threat-alert service via a software-as-a-service (SaaS) business model, under which its customers subscribe to use the COPsync Network and the COPsync911 service for a specified term. The subscription fees are typically paid annually at the inception of each year of service. Its business model is to obtain subscribers to use its service, achieve a high subscription renewal rate from those subscribers, and then grow its revenue through a combination of acquiring new subscribers and obtaining renewals from existing subscribers. Pertinent attributes of its business model include the following:

- COPsync acquires subscribers and brings them onto its services, which requires variable acquisition costs related to sales, installation, and deployment.
- COPsync recruits subscribers with the goal of reaching a level of aggregate subscriber payments that exceeds its fixed (and variable) recurring service costs.
- COPsync seeks to maintain a high renewal rate among existing subscribers.
- COPsync augments these recurring revenues with product revenues from sales of its VidTac law enforcement in-car video system.

COPsync's business focus is to sell subscriptions to the COPsync software-as-a-service (the COPsync Network), which is a real-time, in-car information sharing, communication, and data interoperability network for law enforcement agencies. The agencies subscribe to the service for a specified period of time (usually for twelve to forty-eight months), for a specified number of officers per agency, and at a fixed subscription fee per officer.

In connection with selling the subscription service, COPsync also sells computers and computer-related hardware used to provide the in-vehicle service should the customer not already have the hardware or wants to upgrade their existing hardware. COPsync also provides hardware installation services, initial agency and officer set-up and training services, and, sometimes, software integration services for enhanced service offerings.

Assuming it is successful in obtaining new users of its services, as well as retaining high renewal rates of existing subscribers, COPsync anticipates that the recurring nature of its subscription model will result in annually recurring, sustainable, and predictable cash flows and revenue growth, year-over-year.

OPERATIONS

COPsync was incorporated in Delaware in October 2006, and operated with nominal or no assets or operations until 2008. In April 2008, COPsync acquired the predecessor-in-interest to its business, Postlnk Technology, LP, a Texas limited partnership, and began realizing revenues from operations in the fourth quarter of 2008.

Employees

COPsync had 40 full-time employees as of June 30, 2015, a substantial majority of whom are non-management personnel. None of its employees are represented by a labor union. COPsync has not experienced any work stoppages and believes that it has satisfactory employee relations.

SALES AND MARKETING

COPsync sells its products and services through direct sales efforts and indirectly through a small network of distributors and resellers. Virtually all of its sales to date have been derived from the direct sales efforts of sales representatives that it employs. Regarding its indirect sales channels, COPsync has one distributor for its products and services, which has exclusive distribution rights in Connecticut, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, and Virginia, and non-exclusive distribution rights in certain other states. COPsync also has a non-exclusive distributor in Louisiana. COPsync has several non-exclusive resellers, mainly vehicle “up-fitters” for its video VidTac system in Texas. Its indirect sales channels have not contributed material sales to date when viewed in the context of its aggregate historical sales. COPsync plans to devote time, energy, and resources to develop a more robust and commercially successful network of indirect sales channels.

COPsync’s most common sales are:

1. For new customers – a multiple-element arrangement involving
 - a. The COPsync Network subscription service
 - b. In-vehicle computer and related hardware to run the COPsync Network software
 - c. And, if applicable, software integration services for enhanced service offerings
2. For existing customers – the subscription fees for the annual renewal of an agency’s COPsync Network subscription service

With the exception of sales to resellers, all of COPsync’s customers are local or state governmental agencies. COPsync is continually evaluating the performance of its sales team and replacing those who are not meeting its expectations in order to maximize productivity and sales.

MARKET SIZE AND GROWTH RATES

Law Enforcement Equipment and Technology

Integrated Data and Interoperability Technologies as Drivers for Future Police Success

The RAND Corporation, in conjunction with the U.S. Department of Justice's National Institute of Justice, the Police Executive Research Forum, RTI International, and the University of Denver, are carrying out research efforts to determine and analyze technological needs across law enforcement communities. One of their reports, entitled "Visions of Law Enforcement Technology in the Period 2024-2034: Report of the Law Enforcement Futuring Workshop", cites information sharing as a driver necessary for desirable future performance in law enforcement.

Also, the Police Executive Research Forum, in partnership with the Lockheed Martin Corporation, released a report entitled "Law Enforcement Technology Needs Assessment: Future Technologies to Address the Operational Needs of Law Enforcement." The report states the following regarding the need for better data systems:

"Police agencies use information technology (IT) extensively, but gaps remain in their IT capabilities. A high priority is the development and enhancement of integrated data systems, including systems and equipment that provide in-field access for officers. Better data systems and access would seem to hold much potential for enhancing the effectiveness of police, particularly when coupled with crime analysis capabilities that can be used to improve strategy, resource allocation, and managerial control and accountability.

Communications technology is a high priority for many agencies. Improving the interagency interoperability of communications is a particularly important concern. Other issues in communications include improving the ability of police to transmit and receive information from the public and the development/enhancement of locator technologies."

Current Information Types Available to Officers

TABLE 5
Types of computerized information accessible to in-field officers in local police departments, by size of population served, 2013

Population served	Vehicle records	Driving records	Outstanding warrants	Protection orders	Prior calls for service	Criminal histories
All sizes	70%	70%	67%	61%	55%	53%
1,000,000 or more	100	100	100	93	86	93
500,000-999,999	100	97	93	83	76	76
250,000-499,999	98	98	93	85	89	91
100,000-249,999	97	96	92	87	88	74
50,000-99,999	97	97	94	87	86	71
25,000-49,999	95	96	92	86	86	70
10,000-24,999	87	86	81	74	73	65
2,500-9,999	76	76	72	66	59	59
2,499 or fewer	50	50	47	43	33	38

Note: See table 1 for the total number of departments by population size. See appendix table 18 for standard errors.
Source: Bureau of Justice Statistics, Law Enforcement Management and Administrative Statistics (LEMAS) Survey, 2013.

The table above, from the U.S. Department of Justice’s Office of Justice Programs, Bureau of Justice Statistics report, entitled “Local Police Departments, 2013: Equipment and Technology”, details the various types of information available to law enforcement officers in the field.

The Bureau of Justice Statistics cites there were nearly 18,000 state and local police departments in the United States in 2008. Based on the table above, at least 30% (approximately 6,000) of these departments lack some form of data access technology.

TABLE 1
State and local law enforcement employees, by type of agency, 2008

Type of agency	Agencies	Full-time employees			Part-time employees		
		Total	Sworn	Nonsworn	Total	Sworn	Nonsworn
All agencies	17,985	1,133,915	765,246	368,669	100,340	44,062	56,278
Local police	12,501	593,013	461,063	131,950	58,129	27,810	30,319
Sheriff's office	3,063	353,461	182,979	170,482	26,052	11,334	14,718
Primary state	50	93,148	60,772	32,376	947	54	893
Special jurisdiction	1,733	90,262	56,968	33,294	14,681	4,451	10,230
Constable/marshal	638	4,031	3,464	567	531	413	118

Note: Excludes agencies employing less than one full-time officer or the equivalent in part-time officers.

Moreover, police departments and other law enforcement agencies will at some point need to switch to using a system through which officers can access information and collaborate with officers of other departments. This opens COPsync’s market opportunity to the nearly 18,000 state and local police departments in the country. As legal and policy changes take place to facilitate these changes, COPsync can sell and implement its products and services to rapidly augment its existing customer base of over 600 law enforcement agencies and courts.

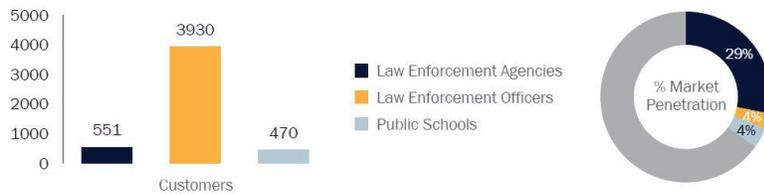
Significant need for real-time data interoperability and communication among law enforcement agencies, and anticipated legislative mandates creates an extensive potential market for COPsync's time-tested Network.

MARKET OPPORTUNITY AND TRACTION | \$ IN MILLIONS

TEXAS—POTENTIAL END MARKET

	Units - Software	Price per Unit (each year)	Total Market Sales - Software (MM)
LE Officers	105,727 ⁽¹⁾	\$720	\$69.12
Public Schools	10,000 ⁽²⁾	\$2,400 year 1, \$1,200 recurring	\$24.0 year 1, \$12.0 recurring

TEXAS—THE COPSYNC NETWORK | THROUGH Q2 2015
656 COPsync911 locations for all applications in Texas



OTHER OPPORTUNITIES → Hospitals → Universities

1. U.S. Dept. of Justice, Office of Justice Programs, Bureau of Justice Statistics. Federal Law Enforcement Officers 2002. August 2003, NCJ 199995. Table 6 page 8.
2. Texas Education Agency <http://mansfield.tea.state.tx.us/TEA.AsKTED.Web/Forms/DownloadFile2.aspx>

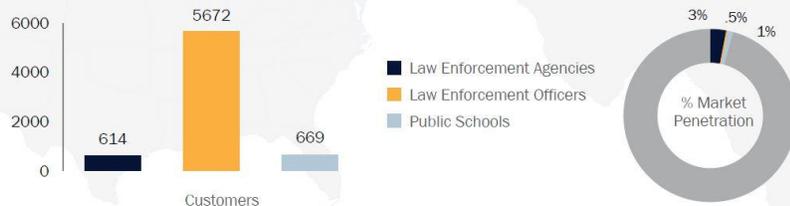
Significant need for real-time data interoperability and communication among law enforcement agencies, and anticipated legislative mandates creates an extensive potential market for COPsync's time-tested Network.

MARKET OPPORTUNITY AND TRACTION | \$ IN MILLIONS

US—POTENTIAL END MARKET

	Units - Software	Price per Unit (each year)	Total Market Sales - Software (MM)
LE Officers	1,247,300 ⁽¹⁾	\$720	\$898.1
Public Schools	98,800 ⁽²⁾	\$2,400 year 1; \$1,200 recurring	\$237.1 year 1; \$118.6 recurring

US—THE COPSYNC NETWORK | THROUGH Q2 2015
839 COPsync911 locations for all applications in the United States



OTHER OPPORTUNITIES → Hospitals → Universities

1. U.S. Dept. of Justice, Office of Justice Programs, Bureau of Justice Statistics. Federal Law Enforcement Officers 2002. August 2003, NCJ 199995. Table 6 page 8.
2. U.S. National Center for Education Statistics, Common Core of Data, "Public Elementary/Secondary School Universe Survey," 2009-10, Version 1a; nces.ed.gov/ipeds/

COMPETITION

COPsync Network

COPsync believes that there is no direct competition to its COPsync Network. COPsync believes that it provides the only law enforcement network that provides real-time access to both adjudicated and non-adjudicated law enforcement databases, plus real-time data sharing and communication across agency jurisdictional boundaries, directly to the patrol car and to all subscribing agencies at the point of incident. COPsync has designed its system to be “vendor neutral,” meaning it is designed to be used in conjunction with systems of other law enforcement technology vendors.

There are currently many vendors providing records management, jail management, court management, and computer-aided dispatch technology systems to law enforcement agencies. COPsync does not view these vendors as its competitors since its objective is not to interfere with their relationship with their customers or replace them. COPsync’s objective and business model are to provide these vendors’ customers with the connectivity to connect to other law enforcement agencies. COPsync aspires to be the one vendor connecting all law enforcement agencies, regardless of vendor.

COPsync911

There are a number of competitors to the COPsync911 threat-alert service, including merely dialing “9-1-1,” panic buttons, and alarm monitoring services. COPsync does not believe any of these competitors offer the features and functionality provided by the COPsync911 service.

eFirstView

eFirstView establishes a pre-planning program through which first responders can access the key information they need to more safely and effectively respond to emergency incidents. The responders have access to view floor plans, site plans, aerial imagery, videos, along with an easy to use drawing program, through touchscreen devices or an online, web-based version.

The system also facilitates integration with CAD software for instant access to pre-plans, a HAZMAT mitigation program, data import capabilities from existing RMS programs, and interoperable data sharing between first responders.

Lauren Innovations

Lauren Innovations has two business lines, NaviGate Prepared and NaviGate Incidents.

NaviGate Prepared provides a cloud-based school safety and emergency response system for school staff, administrators, and first responders. The data is available online via computer or through their tablet and mobile applications. NaviGate Prepared targets schools.

NaviGate offers several products, including customized call lists, digital maps and floor plans, virtual binders that store documents and plans related to safety, live video feeds, a first responder portal, and a community website where data can be shared, duplicated, or edited.

NaviGate Prepared is utilized by school districts in Ohio, Illinois, Virginia, New Mexico, and North Carolina. Its technology has been designated as anti-terrorism under the SAFETY Act by the US Department of Homeland Security.

NaviGate Incidents provides a cloud-based system through which users can manage incident reporting. This data is also accessible online or via a tablet or smartphone application. NaviGate Incidents targets hospitals, higher education campuses, and retail and commercial buildings.

The system includes a database of personal information, an email alert system, an event and dispatch log, an event reporting system that can utilize photo, video, and location data, and an automated reporting generator.

Prepared Response

Prepared Response's Rapid Responder offers an all-hazards emergency preparedness and crisis management system that securely shares critical information for use by facility personnel and first responders. The system instantly provides over 380 site-specific data points including evacuation plans, control points, best access and hazardous material locations, utility and communication location and disconnect information, and tactical mapping, all available through the Incident Command System.

The Rapid Responder system targets educational, healthcare, government, commercial, and industrial facilities. The system is compliant with the National Incident Management System (NIMS) and is US Department of Homeland Security SAFETY Act Certified as Qualified Anti-Terrorism Technology (QATT).

VidTac

There are many in-vehicle law enforcement video system vendors whose products compete with COPsync's VidTac product offering. COPsync believes that it will be able to capture a reasonable share of the law enforcement in-vehicle video market with its VidTac product due to the following attributes, among others:

- The VidTac system possesses features and functionality that other existing video systems do not possess.
- COPsync is offering its VidTac system at a much lower price than the average price of the competing DVR-based video systems.
- Since its system is software based, most maintenance fixes and updates can be automatically and seamlessly "pushed" to the users, thus avoiding the need for the delay and inconvenience of on-site maintenance or the return of the system for repair.

Coban's Fusion HD features two cameras for video and snapshot, supports two wireless microphones, and can be outfitted with an optional backseat camera and microphone as well as wireless upload capabilities. The system also comes with built-in GPS and crash sensor features.

Digital Ally's DVM-800 features two built-in cameras within the replacement rear view mirror and an external 12x zoom camera with additional camera options available that are capable of recording up to two channels simultaneously. The DVM-800 also features a wireless microphone that produces enhanced audio for up to 1000 feet from the vehicle and integrated GPS.

L-3 Mobile-Vision's FlashbackHD system captures a 70-degree field of view, allowing users to capture wide areas of evidence while L-3's high definition video technology provides for the maximum level of detailed images. The FlashbackHD can be rotated 360 degrees, allowing video to be captured inside or outside of the vehicle, and also features L-3's exclusive Nite-Watch technology, intuitively highlighting objects in shadowed areas and preventing glare from headlights.

Motorola's DigitalPatroller DP-2 features two cameras utilized for simultaneous recording and a wireless microphone. Recording can be automatically activated when triggered by an event such as the light bar being turned on, exceeding a speed threshold, opening the car door, or a crash.

WatchGuard Video's 4RE HD in-car video system provides true 720p high definition video recording using both one panoramic and one standard HD cameras to take two separate images, one light exposure and one dark exposure, to create a single image frame that keeps bright areas from being over-exposed and keeps darker areas from turning black. The system also features a high-fidelity microphone and hands-free wireless uploading capabilities.

WEBSITE

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FOR OFFICERS BY OFFICERS

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One Network Connecting Law Enforcement Nationwide™

More Than 600 Law Enforcement Agencies Operating as ONE on the COPsync Network

COPsync Interoperability has Potential to Save O...

Shawn Pardazi
Criminal Interdiction Officer
Meridian Police Dept., Meridian, MS

COPsync is America's largest law enforcement real-time information sharing, communication and data interoperability Network.

With COPsync, officers instantly access local, state, and federal law enforcement databases, efficiently gather information at the point of incident, and immediately share critical data with all officers on the COPsync Network.

Mobile CJIS queries to-date by COPsync users. **15,052,351**

COPsync in the News

12/23/15
LA State Senator Guillory Highlights the Need for COPsync's Safety and Security Solutions in Schools and Municipalities Across the State of Louisiana

12/11/15
COPsync Aligns with Blue Alert Foundation to Launch Nationwide Police Protection Campaign

12/09/15
COPsync Hires Brewer and Associates Consulting, LLC; Collaboration Will Focus on Expansion Strategies, Endorsements and Brand Development

12/02/15
COPsync and McGruff the Crime Dog® to Promote School Safety Nationwide; COPsync and the National Crime Prevention Council to Collaborate on School Safety Training and Marketing of COPsync911 Threat Alert System

COPsync 911™
Threat? Alert!

Admin Login

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Who We Are Why We Care Why COPsync911 Sign-Up Now Contact

Home Protecting more than 650 locations in 9 states Nationwide

Make Officers Aware Sooner, Get Them On Scene Faster

Solve School Safety
Protecting children and community buildings is a national focus. Leverage your community's existing law enforcement resources with an actionable solution to increase safety NOW!

Rely on who you trust
It's the officer in the patrol car who responds to an alert. Get alerts to officers sooner, get officers there faster, use tools already deployed in thousands of patrol cars.

Use tools you have
Increasing security can't wait. Deployment should be simple, fast and affordable. Use your community's current investment in officer safety to embrace school security.

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TESTIMONIALS



"[Texas county sheriff's department Sergeant] sent me a message on COPsync requesting I look for a white Pontiac that I then had on a traffic stop. The information provided by [the Sergeant] saved my life. Sharing information in a timely manner is very critical for the safety of all law enforcement officers."

-Texas Sheriff



"The importance of sharing critical information with neighboring counties and beyond cannot be understated. The COPsync mobile solution will allow our officers to submit all of their reports and citations electronically from the field, keeping our officers and supervisors out in areas where they are needed most. COPsync will not only save time and increase efficiency, but more importantly, it will save lives."

-Texas Sheriff



"With the inclusion of our department in the COPsync nationwide information sharing network, our office will share information not only with neighboring agencies and counties, but across the state and beyond."

-Texas Police Chief



"After examining offerings from several other companies, COPsync clearly stood out by providing a complete mobile information sharing package. With the COPsync technology, our officers will benefit from the safety provided by real-time information sharing, and our community will benefit from more efficient and proactive police protection."

-Texas Police Chief

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